

‘LEKKER SOOS ’N TREKKER’ COMPETITION TERMS & CONDITIONS

COMPETITION TERMS & CONDITIONS

1. Introduction

- 1.1. These terms and conditions govern the ‘Lekker soos ’n Trekker’ competition organised by John Deere and OFM (the “Organisers”).
- 1.2. By entering the Competition, participants agree to be bound by these terms and conditions.

2. Eligibility

- 2.1. The Competition is open to all South African citizens, who reside in the Republic of South Africa and are 18 years and older.
- 2.2. Employees of John Deere (Pty) Ltd and Central Media Group and their immediate family members, and any person who is connected with the creation or administration of the ‘Lekker soos ’n Trekker’ competition are not eligible to participate.
- 2.3. Entries must be submitted before the closing date specified in section 3.

3. Competition Period

- 3.1. The Competition opens on 17 March 2025 and closes on 30 April 2025 at midnight.
- 3.2. Late or incomplete entries will not be considered.

4. How to Enter

- 4.1. Participants must complete the entry form at www.ofm.co.za, to include:
 - 4.1.1 Personal and contact details.
 - 4.1.2 Create a short video (30 seconds max) of yourself on your farm demonstrating how one of the John Deere 5D series features listed below will add value to your daily operations:
 - Powerful engine
 - Performance
 - Operator comfort
 - Easy operation
 - Lower cost of ownership
 - Versatile and suitable for mix crop farm operations
 - Lower maintenance cost and down time
 - 4.1.3 Then fill in your details on the entry form, upload your video (50MB limit), and make sure you also type in a 200-word motivation explaining your farming operations, how the John Deere tractor will add value and why you should win.
- 4.2. Entries to be submitted in the English language.

- 4.3. Only one entry per person is allowed.
- 4.4. No purchase is necessary to enter.

5. Prize and Winner Selection

- 5.1. The prize includes John Deere 5045D tractor worth R333 013.72.
- 5.2. Finalists will be selected by a panel of judges based on the entry. Finalist will be notified accordingly and will receive a formal invitation to NAMPO.
- 5.3. The finalists will be required to travel to NAMPO Park, Bothaville on 15 May 2025 to be present for the final draw of the competition at the John Deere stand, at their own expenses.
- 5.4. The winner will be selected by random draw from the finalists.
- 5.5. The decision of the organisers is final, and no correspondence will be entered into.
- 5.6. The Organisers are not liable for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted.

6. Winner Announcement

- 6.1. The winner will be announced at the John Deere stand at NAMPO Park, Bothaville on 15 May 2025.

7. Prize Delivery

- 7.1. The prize will be delivered on a date communicated to the winner on the day of the announcement and will be no later than 30 November 2025.
- 7.2. Once the prize has been delivered to the winner's premises and ownership transferred, the winner takes full responsibility for the tractor and shall be responsible for insuring it.
- 7.3. John Deere will offer support in terms of after-sales customer service.

8. General Terms

- 8.1. The Organisers reserve the right to modify or cancel the Competition at any time, at their sole discretion.
- 8.2. The prize is non-transferable and cannot be exchanged for cash.
- 8.3. The Organisers are not responsible for lost, delayed, or misdirected entries due to technical issues.
- 8.4. Participants found by the Organisers to be in violation of the eligibility criteria or any of the terms and conditions of this Competition will be disqualified from the Competition, and any prize awarded will be forfeited. In such event, the Participants hereby waive any rights, which they may have against the Organisers and hereby acknowledge that they will have no recourse or claim of any nature whatsoever against the Organisers, its directors, members, partners, employees, sponsors, agents or consultants.
- 8.5. All information relating to this Competition, including information on our website and any other promotional material, forms part of these terms and conditions of entry.

9. Publicity and Data Protection

- 9.1. The Participants personal information will be processed to validate entries and to do all the necessary for the purposes of this Competition, and by entering this Competition, the participants hereby consent to the processing of their personal information in accordance with the Protection of Personal Information Act 4 of 2013.
- 9.2. Additional opt ins are provided to receive marketing material.
- 9.3. By participating in the Competition, the finalists and winner consent to having their names, voices, and likenesses used in any advertising or broadcasting material related to the promotion of the Competition without additional financial or other compensation. Additionally, the Participants may be required to engage with media. The nature and manner of such releases and engagement will be determined at the sole discretion of the Organisers, for a period of at least 12 months after the finalists are determined.

10. Liability

- 10.1. The Organisers are not responsible for any loss, damage, or injury resulting from participation in the Competition.
- 10.2. Participants agree to release the Organiser from any claims related to the Competition.
- 10.3. The Organisers emphasize that they make no representations or warranties regarding the quality or suitability of any goods or services offered as prizes. The Organisers expressly disclaim any responsibility in this regard.

11. Governing Law

- 11.1. The laws of the Republic of South Africa (without giving effect to its conflicts of law principles) govern all matters arising out of or relating to this competition, including, without limitation, its validity, interpretation, construction, performance, and enforcement.

For any questions regarding the Competition, please contact elzette@ofm.co.za.